



## **TASSY - Privacy Policy**

Effective Date: 01.01.2025

TASSY (“we,” “our,” or “us”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard your information when you use our platform ([www.tassy.app](http://www.tassy.app)).

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### **1. Data We Collect**

We collect only the data necessary to provide and improve our services:

1. Account Information
    - Name
    - Email address
    - Language preference
    - Location (optional for class recommendations)
  2. Usage Data
    - Device type and browser information
    - IP address
    - Pages visited and interaction with the platform
  3. Class Provider Data (for teachers and studios)
    - Class or workshop descriptions
    - Contact details provided for listings
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### **2. How We Use Your Data**

We process your personal data for the following purposes:

- To provide our services and improve user experience.
- To connect students with performing arts class providers in Brussels.
- To send important updates about the platform (e.g., service changes or policy updates).

- To analyze platform performance and optimize features.

We do not sell or share your data with third parties for marketing purposes.

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### 3. Legal Basis for Processing Data

Under GDPR, we rely on the following legal bases:

- Consent: When you sign up or agree to receive newsletters.
  - Legitimate Interests: For improving platform functionality and troubleshooting.
  - Legal Obligations: To comply with applicable laws and regulations.
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### 4. Data Sharing

Your data may be shared with trusted service providers only when necessary for:

- Hosting and maintaining the platform.
- Sending emails or notifications (e.g., using email services).

All third-party service providers comply with GDPR and are prohibited from using your data for any other purposes.

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### 5. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes outlined in this policy or comply with legal obligations.

- Account data: Retained until your account is deleted.
- Usage data: Retained for analytics purposes, anonymized after 12 months.

You can request data deletion at any time by contacting us at [tassy.bxl@gmail.com](mailto:tassy.bxl@gmail.com)

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## 6. Your Rights

Under GDPR, you have the following rights:

- Access: Request a copy of your data.
- Correction: Update incorrect or incomplete information.
- Erasure: Request deletion of your data (“right to be forgotten”).
- Restriction: Limit how we process your data.
- Data Portability: Receive your data in a portable format.
- Withdraw Consent: Opt out of data processing where consent is the basis.

To exercise these rights, contact us at [privacy@tassy.app](mailto:privacy@tassy.app). We will respond within 30 days.

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## 7. Security Measures

We implement robust security practices to protect your personal data, including:

- Secure servers and encrypted data transmission (SSL).
- Regular software updates and vulnerability scans.
- Restricted access to personal data.

While we strive to safeguard your information, no method of transmission or storage is 100% secure.

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## 8. Cookies

Our platform uses cookies to improve functionality and user experience.

- Necessary Cookies: For basic platform operations.
- Analytics Cookies: To analyze user behavior (e.g., Google Analytics).

You can manage cookie preferences through your browser settings.

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## 9. Changes to This Privacy Policy

We may update this policy to reflect changes in our services or legal requirements. We will notify you of significant updates via email or a notice on the platform.

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## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or how your data is handled, please contact us:

Email: [tassy.bxl@gmail.com](mailto:tassy.bxl@gmail.com)